pool tradeshow
fashion freedom worldwide

NON - RETAIL REGISTRATION

SHOW DATES: TUESDAY-THURSDAY, FEBRUARY 12-14, 2008

LAS VEGAS CONVENTION CENTER (CENTRAL HALL C-5 ENTRANCE)

ATTACH BUSINESS CARD HERE

Card must include a title.

Applications submitted without all required information will not be processed.

Photocopy this form for additional applicants.

Business cards with colored backgrounds must be mailed.

Save $100 by registering before the deadline date. Submit this form with **$100 per person** pre-registration fee no later than **January 18, 2008**. For forms received after January 18, 2008, badge(s) will be available at show site. Photo I.D. and business card are required at show site for badge pick-up. Fees can be paid by company check, payable in U.S. funds drawn on a U.S. bank, or by credit card. Please note that the **on-site registration fee is only payable in cash or credit card at $200 per person.**

All fees are non-refundable and non-transferable.

First Name: _____ **Last Name:** _____ Personal ID#: _____

E-mail Address: _____ **(required for Registration confirmation)**

Direct Line Phone: ( ) ( ) _____ Direct Line Fax: ( ) ( ) _____

PLEASE PRINT

dba / Store Name (Badge Name) _____ **# of stores:** _____

Company Name (if different from above): _____ Company ID#: _____

Website Address: _____

Business Address: _____

City: _____ State: _____ Zip / Postal Code: _____

Province: _____ Country: _____

Company Main Phone: ( ) ( ) _____ Company Main Fax: ( ) ( ) _____

Store Resale #, PST, GST (if applicable) _____:

BUSINESS TYPE (Select one choice only)

- K ☐ Supplier (fabric, trim, packaging, etc.)
- L ☐ Exporter
- P ☐ Licensor / Licensee
- Q ☐ Publishing / Marketing/ PR
- S ☐ Financial Institution / Business Consultant
- T ☐ Technology
- U ☐ Broker / Agent
- W ☐ Sourcing
- X ☐ Branded Manufacturer/Wholesaler/ Apparel / Accessory (non-exhibiting)
- Z ☐ Factory / Production Facility / Sewing Contractors

JOB TITLE (Select one choice only)

- A ☐ Owner
- B ☐ Chairman
- C ☐ CEO/CMO
- D ☐ President
- E ☐ VP or Senior VP
- F ☐ GMM
- G ☐ DMM
- I ☐ Buyer
- J ☐ Assistant Buyer
- H ☐ Merchandise Mgr / Merchandiser
- P ☐ Planner
- N ☐ Director
- K ☐ Designer
- M ☐ Mfg. Sales Rep / Acct. Exec
- T ☐ Business Development
- O ☐ Product Development
- U ☐ Marketing Director / Manager
- S ☐ Publisher / Asso. Publisher
- Q ☐ Sourcing Manager
- R ☐ Fabric / Trim Buyer
- V ☐ Graphic Artist
- W ☐ Logistics Manager
- X ☐ Licensing Agent / Rep

WHICH SHOW(S) WILL YOU BE ATTENDING? (Select all that apply)

Site	Pre-Reg	On-site
☐ POOL	$100	$200
☐ PROJECT	$100	$200
☐ MAGIC	$100	$200
Total Reg Fee	_____	_____

CHOOSE YOUR PAYMENT OPTIONS

☐ Check payable to Pool

☐ Visa ☐ MC ☐ Amex (Charge will appear as Advanstar Communications, Inc.)

Credit Card Number |_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|_ _|

Exp Mo _____ Yr _____

Cardholder Name _____

Credit Card Billing Address _____

Cardholder Signature _____

HOW TO REGISTER

Payment must accompany registration form(s).

> **Mail** your completed form with payment to:
Pool Tradeshow, P.O. Box 6008,
c/o Non-Retail Registration, Duluth, MN 55806-6008

> **Fax** your completed Pre-Registration Form to 218.740.7262

> Register Online at www.pooltradeshow.com

> Questions? Call 877.554.4834 or 218.740.7092

To register as editorial press, please call 818.593.5000 and ask for Pool Press Registration.

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Mail Code: PLF08-02