

# POOLTRADESHOW

AUGUST 17, 18, 19, 2010  
TUESDAY, WEDNESDAY, THURSDAY

## BUYER REGISTRATION

TUESDAY-THURSDAY, AUGUST 17-19, 2010

### ATTACH BUSINESS CARD HERE

Card must include a title.

Applications submitted without all required information will not be processed.

**Required credentials:** Business Card, three (3) recent invoices of finished product, Tax Registration Certificate and Photo ID.

Business cards with colored backgrounds must be mailed.

Please submit this form  
no later than **August 6, 2010.**  
**One form per registrant.**

### HOW TO REGISTER

- Register Online at [www.projectshow.com](http://www.projectshow.com)
- Fax this form to 218.740.7262
- Mail to: Project Las Vegas  
P.O. Box 6008  
Duluth, MN 55806-6008
- Questions? Call 877.554.4834 or 218.740.7092  
Editorial press call 818.593.5000 for credentials

PLEASE PRINT

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Personal ID#:   
E-mail Address: \_\_\_\_\_ (required for Registration confirmation)  
Direct Line Phone: (\_\_\_\_) (\_\_\_\_) \_\_\_\_\_ Direct Line Fax: (\_\_\_\_) (\_\_\_\_) \_\_\_\_\_

PLEASE PRINT

dba / Store Name (Badge Name) \_\_\_\_\_ # of stores: \_\_\_\_\_  
Company Name (if different from above): \_\_\_\_\_ Company ID#:   
Website Address: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_  
Province: \_\_\_\_\_ Country: \_\_\_\_\_  
Company Main Phone: (\_\_\_\_) (\_\_\_\_) \_\_\_\_\_ Company Main Fax: (\_\_\_\_) (\_\_\_\_) \_\_\_\_\_  
Store Resale #, PST, GST (if applicable) \_\_\_\_\_

### WHICH SHOW WOULD YOU LIKE TO SHOP?

(Select all that apply)

- PROJECT  POOL  
 MAGIC  FN PLATFORM  
 WWDMAGIC

### WHAT IS YOUR BUYING ROLE WITHIN YOUR COMPANY?

- Finalize/Authorize Approve  
 Recommend/Initiate  
 None/No purchasing authority

### TYPE OF BUSINESS

(Select one choice only that best describes your type of business)

- A  Department Store  
B  Discount / Off Price / Outlet  
C  Boutique / Specialty  
D  Chain (6 or more stores)  
E  Sporting Goods  
F  Resort / Pro Shop  
G  Mail Order (Consumer)  
H  Internet Retailer (Must provide website above)  
J  Resident Buying Office  
M  Importer (non-U.S. based)  
N  Jobber (Close out specialist)  
O  Distributor  
V  Premium / Corporate Incentives  
Y  International Consulate / Government Office

### MY PRIMARY PURCHASING RESPONSIBILITY IS:

(Select all that apply)

- A  Men's purchasing  
B  Women's purchasing  
C  Children's purchasing  
F  Footwear purchasing

### JOB TITLE (Select one choice only)

- A  Owner  
B  Chairman  
C  CEO/CMO  
D  President  
E  VP or Senior VP  
F  GMM  
G  DMM  
H  Merchandise Mgr / Merchandiser  
I  Buyer  
J  Assistant Buyer  
K  Designer  
L  Store Manager / Salesperson  
N  Director  
O  Product Development  
P  Planner  
Q  Sourcing Manager  
R  Fabric / Trim Buyer  
U  Marketing Director / Manager  
W  Logistics Manager

### CHECK PRODUCT CATEGORIES YOU PURCHASE

#### MEN'S (Check all that you buy)

- A  Accessories / Furnishings  
D  Footwear  
E  Outerwear  
F  Urban  
H  Young Men's  
I  Board Sports  
K  Denim  
P  Traditional Menswear  
Q  Premium Contemporary  
T  Contemporary Streetwear

#### WOMEN'S (Check all that you buy)

- A  Accessories  
B  Active / Fitness / Athletic  
E  Swimwear  
F  Junior  
G  Young Contemporary  
H  Contemporary  
K  Outerwear  
M  Footwear  
N  Gifts / Home Accessories  
S  Denim

#### CHILDREN'S (Check all that apply)

- A  Toddler  
B  Infant  
C  Girls 4-16  
D  Boys 4-20  
E  Pre-teen/Tween  
F  Footwear  
G  Swim  
H  Accessories

#### FOOTWEAR (Check all that apply)

- A  Men's  
B  Women's  
C  Juniors  
D  Children's  
E  Comfort  
F  Contemporary Fashion  
G  Athletic/Leisure  
H  Luxury

For Staff Use Only

### WHAT HOTEL ARE YOU STAYING AT?

MAIL CODE: PLA10-01



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