

# POOLTRADESHOW

# BUYER REGISTRATION

SHOW DATES: TUESDAY-THURSDAY, FEBRUARY 17-19, 2009  
LAS VEGAS CONVENTION CENTER (CENTRAL HALL C-5 ENTRANCE)

PRE-REGISTRATION DEADLINE: JANUARY 16, 2009

## ATTACH BUSINESS CARD HERE

Card must include a title.

Applications submitted without all required information will not be processed.

**Required credentials:** Business Card, three (3) recent invoices of finished product, Tax Registration Certificate and Photo ID.

Business cards with colored backgrounds must be mailed.

Please submit this form no later than **January 16, 2009** to receive badge(s) prior to show.

**Photocopy this form for additional registrants.**

## HOW TO REGISTER

- Register Online at [www.POOLtradeshow.com](http://www.POOLtradeshow.com)
- Fax this form to 218.740.7262
- Mail to: Pool Tradeshow  
P.O. Box 6008  
Duluth, MN 55806-6008
- Questions? Call 877.554.4834 or 218.740.7092  
Editorial press call 818.593.5000 for credentials

PLEASE PRINT

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Personal ID#:

E-mail Address: \_\_\_\_\_ (required for Registration confirmation)

Direct Line Phone: ( ) ( ) \_\_\_\_\_ Direct Line Fax: ( ) ( ) \_\_\_\_\_

## PLEASE PRINT

dba / Store Name (Badge Name) \_\_\_\_\_ # of stores: \_\_\_\_\_

Company Name (if different from above): \_\_\_\_\_ Company ID#:

Website Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_

Province: \_\_\_\_\_ Country: \_\_\_\_\_

Company Main Phone: ( ) ( ) \_\_\_\_\_ Company Main Fax: ( ) ( ) \_\_\_\_\_

Store Resale #, PST, GST (if applicable) \_\_\_\_\_

### WHICH SHOW(S) WOULD YOU LIKE TO REGISTER FOR? (Select all that apply)

- Pool  Project  MAGIC

### MY PRIMARY PURCHASING RESPONSIBILITY IS: (Select all that apply)

- A  Men's purchasing B  Women's purchasing

### BUSINESS TYPE (Select one choice only)

- |   |   |   |
|---|---|---|
| A <input type="checkbox"/> Department Store                         | M <input type="checkbox"/> Importer (non-U.S. based)                    | U <input type="checkbox"/> Broker / Agent* (shipping brokers, factory agents, etc.)               |
| C <input type="checkbox"/> Boutique / Specialty Store               | L <input type="checkbox"/> Exporter*                                    | V <input type="checkbox"/> Premium Corp. Incentives   |
| D <input type="checkbox"/> Chain Store (6 or more)                  | K <input type="checkbox"/> Supplier*                                    | W <input type="checkbox"/> Sourcing*  |
| H <input type="checkbox"/> Internet Retailer (must provide website) | P <input type="checkbox"/> Licensor / Licensee*                         | X <input type="checkbox"/> Branded Manufacturer/Wholesaler/ Apparel / Accessory (non-exhibiting)* |
| E <input type="checkbox"/> Sporting Goods Store                     | Q <input type="checkbox"/> Publishing / Marketing/ PR*                  | Y <input type="checkbox"/> International Consulate / Government Office / US customs               |
| F <input type="checkbox"/> Resort / Pro shop                        | N <input type="checkbox"/> Jobber (close out specialist)                | Z <input type="checkbox"/> Factory / Production Facility / Sewing Contractors*                    |
| G <input type="checkbox"/> Mail order (consumer)                    | T <input type="checkbox"/> Technology*                                  |   |
| J <input type="checkbox"/> Resident Buying Office                   | S <input type="checkbox"/> Financial Institution / Business Consultant* |   |
| B <input type="checkbox"/> Discounter                               |   |   |
| O <input type="checkbox"/> Distributor                              |   |   |

### DO YOU CARRY ECO/ ORGANIC BRANDS IN YOUR STORE?

- Yes  
 No, but interested  
 No, not interested

### WHAT PERCENTAGE OF ECO/ ORGANIC BRANDS DO YOU CARRY?

- A  10% or less  
B  11% to 30%  
C  31% to 60%  
D  61% to 80%  
E  81% to 100%

\*There is a non-refundable \$100 per person pre-registration fee or \$200 reserved on-site registration fee for those non-retailers with an asterisk. Payment must accompany registration form to process your registration. Payment by company check to Pool Tradeshow must be made in U.S. funds drawn on a U.S. bank.

### JOB TITLE (Select one choice only)

- |   |   |
|---|---|
| A <input type="checkbox"/> Owner                          | K <input type="checkbox"/> Designer                     |
| B <input type="checkbox"/> Chairman                       | M <input type="checkbox"/> Mfg. Sales Rep / Acct. Exec  |
| C <input type="checkbox"/> CEO/CMO                        | T <input type="checkbox"/> Business Development         |
| D <input type="checkbox"/> President                      | O <input type="checkbox"/> Product Development          |
| E <input type="checkbox"/> VP or Senior VP                | U <input type="checkbox"/> Marketing Director / Manager |
| F <input type="checkbox"/> GMM                            | S <input type="checkbox"/> Publisher / Asso. Publisher  |
| G <input type="checkbox"/> DMM                            | Q <input type="checkbox"/> Sourcing Manager             |
| I <input type="checkbox"/> Buyer                          | R <input type="checkbox"/> Fabric / Trim Buyer          |
| J <input type="checkbox"/> Assistant Buyer                | V <input type="checkbox"/> Graphic Artist               |
| H <input type="checkbox"/> Merchandise Mgr / Merchandiser | W <input type="checkbox"/> Logistics Manager            |
| P <input type="checkbox"/> Planner                        | X <input type="checkbox"/> Licensing Agent / Rep        |
| N <input type="checkbox"/> Director                       |   |

### MEN'S (Check all that you buy)

- Q  Premium Contemporary  
F  Urban  
T  Contemporary Streetwear  
K  Denim  
I  Board Sports  
H  Young Men's  
P  Traditional Menswear  
E  Outerwear  
D  Footwear  
A  Accessories / Furnishings

### WOMEN'S (Check all that you buy)

- A  Accessories  
B  Active / Fitness / Athletic  
H  Contemporary  
F  Junior  
G  Young Contemporary  
S  Denim  
E  Swimwear  
M  Footwear  
K  Outerwear  
N  Gifts / Home Accessories

### WHAT HOTEL ARE YOU STAYING AT? \_\_\_\_\_

For Staff Use Only

MAIL CODE: PLF09-02

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